

LIST OF COURSES OFFERED ENGLISH IN DÜZCE UNIVERSITY

Graduate Program of Tourism and Management

Lesson Code

- 504- Strategic Management in Tourism Establishments 7 ECTS
- 508- Financial Management in Tourism 7 ECTS

Graduate Program of Entrepreneurship

- Strategic Management 7 ECTS
- Creating Powerful Brands 7 ECTS

Graduate Program of Business Administration

- 551- Practices of Accounting 7 ECTS
- 587- Customer Relationship Management 7 ECTS
- 503- Financial Accounting 6 ECTS
- 585-Global Marketing Management 7 ECTS
- 589- Globalization 6 ECTS
- 603- International Contemporary Development 7 ECTS
- 601- International Organizations 7 ECTS
- 579- Logistics Management 7 ECTS
- 581- Marketing Management 7 ECTS
- 593- Product and Brand Policies 7 ECTS
- 577- Supply Chain Management 7 ECTS
- 587- Turkish Foreign Policy 7 ECTS

Doctoral (PhD) Program of Business Administration

- 623- Accounting Management and Applications 10 ECTS
- 663- EU and Its Future 10 ECTS
- 603- Fundamental Readings in Management and Organization Theory 10 ECTS
- 661- Readings in Globalization 10 ECTS
- 659- Regional Development and Turkey 10 ECTS
- 653- Strategic Brand Management 10 ECTS
- 657- Strategic Marketing Management 10 ECTS
- 605- The Economic Foundations of Strategic Management Theory 10 ECTS